STUDENT EMPOWERMENT, ENGAGEMENT AND REPRESENTATION IN LEBANESE UNIVERSITIES

StEER-Leb

Training Curriculum
Ways to Engage Students in Activities

TRAINING TITLE	**WAYS TO ENGAGE STUDENTS IN ACTIVITIES**

Targeted participants   Student affairs and services professionals in higher education

Number of participants   Between 12 and 15

Duration (contact hours)   90 minutes

Objectives

- Define the engagement and motivation concepts and tactics;
- Highlight the importance of students' engagement in activities;
- Introduce strategic and planning techniques for working with students throughout the academic year;
- Present various formal and informal means to communicate with students.

CONTENT

1. Introduction
2. Activity 1: The Tree of Motivation
3. Brainstorming exercise
4. Activity 2: Design Thinking
5. Conclusion and good practices

DESCRIPTION OF THE TRAINING METHODOLOGY

1- Introduction:

- Presentation of different well-planned activities with a lack of participation;
- Brainstorming exercise: reasons behind the lack of participation;
- Presentation (on a white board) about the difference between engagement and motivation (comparative table);
- Brainstorming exercise: How does the preparation of an activity affect the participation? What are the challenges that face student engagement in activities?

2- Activity 1: The Tree of Motivation

Students are invited to draw a "tree of life" of their activities starting with their motivations (in the roots) and finishing by implementation (the leaves) – day to day activities.

3- Activity 2: Design Thinking

Students are divided into groups and invited to develop the design thinking (Empathize, Define, Ideate, Prototype, Test, Assess) of one of the listed activities in the previous exercise (free choice) Group work is followed by a presentation.

4- Wrap-up session: Formal and informal means of communication and motivation for fellow students

Students are asked to define essential elements completed in the previous two exercises and create a checklist of modern communication ideas and motivation tactics.

PREPARATION BY THE PARTICIPANTS BEFORE THE TRAINING (IF APPLICABLE)

No specific preparation is required from participants before the training.

MATERIAL TO BE PROVIDED TO PARTICIPANTS DURING THE TRAINING

White board, flip chart, colored permanent pens, notebooks.

REFERENCES

- Design thinking: https://empathizeit.com/design-thinking-models-stanford-d-school/
- Tree of life: https://www.semanticscholar.org/paper/The-motivation-to-control-and-the-origin-of-mind%3A-Geary/f458901d6e6b2d700b23bf4ad3213ca6641a504e