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STUDENT EMPOWERMENT, ENGAGEMENT AND REPRESENTATION IN LEBANESE UNIVERSITIES

StEER-Leb

Training Curriculum

STUDENT MANAGEMENT AND COMMUNICATION IN TIMES OF CRISIS



TRAINING TITLE: STUDENT MANAGEMENT AND COMMUNICATION IN TIMES OF CRISIS

Targeted participants Staff and students

Number of participants 100

Duration (contact hours) 3 hrs

Objectives

- Learn about student engagement during crisis.
- Share good practices on how to response to a crisis.
- Create a communication strategy for student engagement during crisis.

CONTENT

- **Strategy adaptation of student-related units during crisis – shift in the operations.**

(Participants present the different changes in their regular operation due to the pandemic – online meetings and courses, accompaniment of students during the lockdown, listening to their new needs, etc.).

- **How to create a peer-to-peer support services during crisis amongst students.**

(Encourage informal conversation among students and between them and student life mobilizers to enhance healthy communication and decrease the impact of the pandemic and e-learning on both academic and personal levels.).

- **Enhance student civic engagement through emergency response.**

(Case study of the Beirut blast – response activities of student structures at universities in relief and solidarity, etc.).

- **Create a kit/toolbox for ideas to activities during the pandemic:**

1. Clubs' activities (virtual guided tours, online lessons and challenges, competitions and quizzes, collective creative work, conferences, videos and reels, online sporting challenges)
2. Community service and solidarity activities with different structures (fundraising activities, safe visits to persons at risk, food and clothes drives, etc.)
3. Mental health and support services (their huge impact during the social, economic, and sanitary crises)

- **Practical exercise: Communication during a pandemic**

1. Distinguish between true and false communication
2. Distinguish between important communication and misinformation
3. Profit from the benefits of online communication
4. Point out the challenges of online communication and look for proper solutions
5. Develop the steps of online article writing
6. Practice the actual writing of an article about *"Students and Students' Structures Response to the Pandemic"*

DESCRIPTION OF THE TRAINING METHODOLOGY

- PowerPoint presentations
- Group work
- Live testimonials
- Group discussions
- Elaborating the best practices
- Activating the participation of students
- Drafting skills
- Publishing the final results

PREPARATION BY THE PARTICIPANTS BEFORE THE TRAINING (IF APPLICABLE)

- Activities evaluation and feedback
- Testimonials
- Presentations of services provided

MATERIAL TO BE PROVIDED TO PARTICIPANTS DURING THE TRAINING

PowerPoint presentations

REFERENCES

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<https://narratives.insidehighered.com/tips-for-managing-crisis-communications/index.html>

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